(Wk 10) FINAL MEDIA WORKSHOP: Curating Examples from the Web

**DUE: Sunday, Nov. 1st by midnight**

*This assignment requires you to post on our class blog.*

Continuing from last week's image assignment, this week you will search the internet for infographics. Infographics are visual representations of information or data. They communicate information quickly and easily, typically using a combination of images and text. The infographic does not necessarily have to relate to Asian Americans, but it should cover a current topic/event. This exercise is aimed to help you identify elements of an effective and powerful infographic.

As a group you should find one infographic on the web that you find impactful and post it on our class blog. Along with your post you should answer the following questions:

1. What is the issue or story the infographic is trying to tell?
2. Does the infographic name its sources? If so, what are they? Do you think they are reliable sources? Why or why not?
3. Does the infographic leave you with any questions?

You should keep in mind the readings from this week. The Pew Center report draws from census data, however authors chose certain data and statistics to tell a particular story. By choosing what to highlight--and not to highlight--one can influence people’s perceptions. In other words, data is not entirely objective.

You can follow my example posted on our blog.

**This assignment counts towards your final group media project grade.**

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(Wk 10) FINAL MEDIA WORKSHOP: Brainstorming

**DUE: Sunday, Nov. 1st by midnight**

*This assignment requires one group member to email me your meeting minutes*

For your final media project you will be creating your own infographic. There will be four main steps to completing the project:

1. Choose an issue impacting Asians in the U.S.
2. Find data on your topic
3. Create your infographic
4. Create a VT to present your project to the class

This week you will brainstorm in your group possible topics. By the end of the week you should have no more than one or two ideas. One person in the group should send me the minutes of your meeting or
email thread. If you are unsure how to write minutes, look here and here for guidelines. Don't worry about using a specific format. The minutes serve as a way for me to know a bit more each group's thought processes. Basically, what I'm interested in is who was collaborating and how much, what your possible ideas are, and possible data sources.

(Wk 12) FINAL MEDIA PROJECT WORKSHOP: Project proposal

**DUE: Sunday, Nov. 15th by midnight**

This assignment requires one person to email me your group's project proposal.

By this point you are familiar with infographics, data, and the power of telling stories through the use of images and key data. With all of this in mind, you will write a project proposal outlining your final project. This will serve as a foundation for which to create your infographic using robust data and arguments for the issue you are presenting.

Each group must submit a project proposal. A project proposal contains key information about your project. The proposal should be 1500 words or less. Make sure to include each person’s name on the submission. Only one proposal per group is required, which you can email to me as a Word or PDF document.

**Instructions:** In your proposal you must include the following:

1. **Topic/Issue:** This is the introduction. In this section should describe in detail the topic of your project. What is the issue you are addressing? What story are you trying to tell? Why is it important? You may draw from material from the class and the brainstorming session(s) you have had.

2. **Break down your topic into "blocks" or themes:** By now you've explored Piktochart and its various templates, and you may have already created your own. In your group, break down your topic into sub-topics to present in different sections of the infographic. This may change as you work on your project, but this should give you a solid start for creating your group's infographic.

3. **Outline data and images you will include in each block:** In this section you should explain the theme and your ideas for how you will present the information. What data will you use? What images will you include? Be as specific as you can in terms of the data sources. Consider sites such as census.gov, factfinder.census.gov, American Community Survey (on census.gov), Pew Research Center.
   - **Note:** Do not use open sources such as Wikipedia
   - You may include sources from your bibliography

4. **Minutes:** Finally, send me minutes of each of your meetings. Or, if you are not meeting please summarize how each group member contributed to the work this week. This should also be written in the form of minutes.
   - **Note:** For this assignment I’d like to read more formal minutes rather than emails, which was fine for last assignment.

**Helpful tips:**
- To pace yourself, you may want to set multiple deadlines this week. For example:
The proposal should set the groundwork for your project.
• Structure the proposal clearly and write it as a narrative or paper using proper grammar and sentence structure. You may divide the proposal up using headings according to how I outlined above.

The proposal counts as 15% of your final project grade.

(Wk 15) FINAL MEDIA WORKSHOP: VoiceThread presentation

This assignment is due the last week as part of your final media project.

Each group must *present* their infographic to the class. Because we don't meet face-to-face, you will create a VoiceThread presentation that is 8-10 minutes long. The basic premise of the presentation is to walk us through your infographic. You must, at a minimum, include the following:

• Give us background on your infographic:
  o Tell us what your topic is and cite any relevant sources
• Explain its relevance:
  o Why is it important? Why should we care?
• Explain the data in your infographic:
  o Walk us through the different blocks. See "Helpful tips" below for how you can focus our attention to each part of your infographic

**Important**: You must use the audio function to present. Each group member may present or you may designate one person to record the audio.

**Helpful tips**:
• By now, each of you has created your own VoiceThread, but you can view a tutorial on Creating a VoiceThread Presentation, which is in the "Student Tech Support" folder on the lefthand panel.
• Don't put a lot of text in each of your slides because it makes it difficult to pay attention to your audio presentation. Instead, use less text and/or more images.
• Take screen shots of your infographic to focus our attention to different parts of your infographic. Many of you already know how to do this, but here are some sites that allow you to put arrows, circles, and anything you need to on screen shots:
  o http://screencastomatic.com/
  o Jing @ https://www.techsmith.com/jing.html
(Wk 16) POST: Final projects on WordPress

**DUE: Friday, Dec. 11th by midnight**

Post your final project with a link to your VoiceThread presentation on our class blog. Make sure you do the following:

- The title of your post should be the title of your project (the catchier the better!)
- In the post you should include:
  1. Each group member's names
  2. Your infographic, which should be embedded in the post
  3. A link to your presentation
- Don't forget to categorize your post in the correct Asian 210 section!

Appearance matters! Make sure you include all of the above information in a pleasing manner. You can change font size, graphic size, etc. if needed.

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(Wk 16) Peer evaluations

**DUE: Sunday, Dec. 13th by midnight**

Your final projects will be evaluated by your classmates using the rubric. This means each person in the class will view and evaluate your group’s project, and you will do the same for your classmates. Student evaluations will count towards the group’s grade for their project and will be weighted equally with my evaluation. However, I reserve the right to override the class if I think the class evaluation is extremely inaccurate :)

The survey will be posted on our class blog. **You must fill one out for each group other than your own.** Keep in mind:

- You should view each group's presentation to gain a better understanding of what they're trying to accomplish.
- Be impartial, fair, and open-minded as you see assess each group's hard work!

**The survey will be available on WordPress**